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Efficient cost reduction in manufacturing and logistics

Identify and implement potential with a four-step strategy

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Management
Summary

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Management summary

Cost reduction in manufacturing and logistics is a focus topic for many companies during economically challenging times to ensure liquidity in the short term and profitability in the long term. However, when implementing cost reduction programs, many common stumbling blocks can endanger their effectiveness: lack of targets, missing transparency concerning the actual cost drivers, ineffective measures, and the delayed implementation of relevant steps.

This white paper describes a methodical four-step approach for successful cost reduction. This approach is used within the Bosch Group and by customers of Bosch Industry Consulting. It includes a clear target definition, the detection of cost drivers, the derivation of cost-cutting measures and the related tracking and reporting. The description of the approach is supplemented by practical examples from both Bosch plants and external customer projects.

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